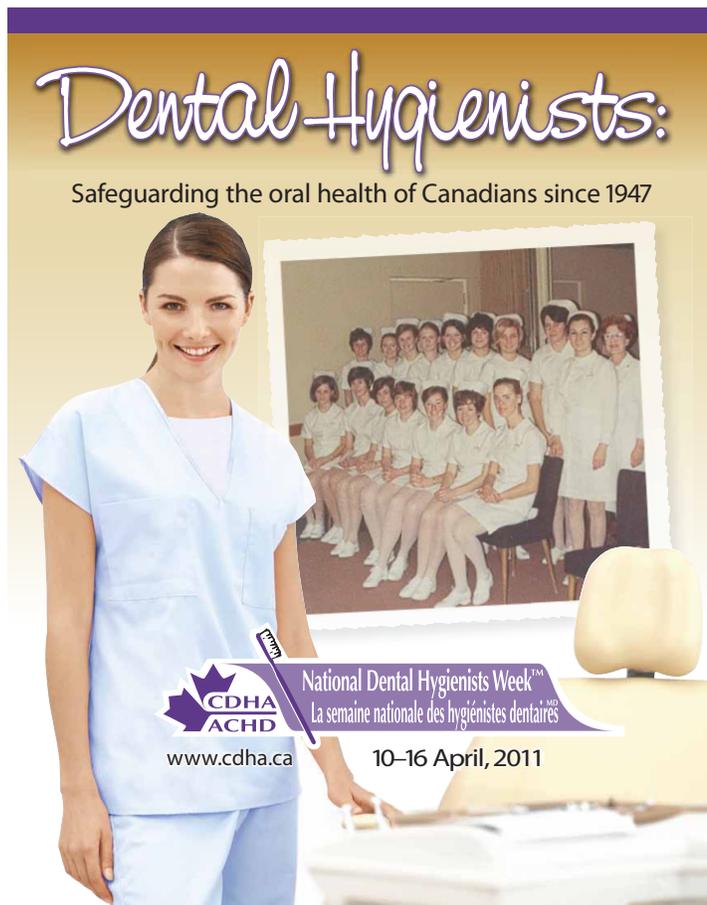


MONTAGE

SPRING
2011



What is the National Dental Hygienists Week™?

National Dental Hygienists Week™ is an annual event dedicated to heightened awareness about preventative oral health care, and to help Canadians understand the role and importance of the dental hygiene profession. The Canadian Dental Hygienists Association (CDHA), as the collective voice of dental hygiene in Canada, is proud to sponsor National Dental Hygienists Week™.

Every year in the month of April, dental hygienists in every province

and territory will be marking National Dental Hygienists Week™ in diverse and creative ways. National Dental Hygienists Week™ activities are most often community outreach events, and often include contests, classroom presentations, mall displays, tours of dental offices, and much more!

National Dental Hygienists Week™ is a perfect time to remember that a healthy mouth is much more than a great smile. Regular brushing and flossing, a

healthy diet, and visits to dental hygienists contribute to a lifetime of talking, eating and smiling.

Continued on page 14

Inside this issue:

MDHA Spreads Holiday Cheer	6
Volunteer Opportunities	7
Professional Development	10
Save the Date - MDHA's AGM	13



MDHA VISION

To be the collective voice of Manitoba Dental Hygienists in promoting the profession; cultivating partnerships with member-owners and other stakeholders and empowering our member-owners for the good of the profession and the public

MISSION STATEMENT

To advocate and promote the profession of Dental Hygiene; represent our member-owners, encourage lifelong learning and evidence based practice; and provide education & health promotion to the public. This includes:

- Acting as the collective voice, resource and advocacy body for Dental Hygienists
- Providing professional development and social networking opportunities
- Encouraging continued growth and development of the profession
- Creating public awareness of the profession of Dental Hygiene
- Providing opportunities for health promotion, education and community outreach

PRESIDENT'S COMMENTS

Growing up I can remember summer vacations and sitting in the backseat of my parents car asking: are we there yet? Are we there yet? Are we there yet? And here I am again, twenty some odd years later asking: is it Spring yet? Is it Spring yet? Is it Spring yet? Even though the weather has kept many things at a stand still, the MDHA continues to forge ahead into the spring, with or without the warmer temperatures.

At the end of January we had over 250 MDHA members/owners attend our Annual Mid-Winter Meeting at the MDA Convention! Thank you to all of our members/owners who came to the meeting and to those who took the time to fill out the feedback forms. We appreciate all of your comments and suggestions and keep all of your feedback in mind when the MDHA Executive Board is making decisions that affect the membership as a whole. Many members/owners commented that you would like to see the MDHA keep the Annual Mid-Winter Meeting at the MDA Convention. The MDHA Annual Mid-Winter Meeting is currently used as a time to talk business with our members/owners which is something we already do at our Annual General Meeting in June. In January at the MDA Convention, we would like our members/owners to connect with one another without having a business meeting. We would like to plan a gathering or event for members/owners which would be less business and more interaction with each other at the MDA Convention. If anyone has a suggestion or idea for how we as MDHA members/owners can connect at future MDA Conventions, please let me know! I really do appreciate and value all of your feedback.

Hopefully April will bring warmer temperatures and with that even more MDHA activities! The MDHA has made plans for National Dental Hygienists Week (April 10 - 16, 2011). This year we plan to do oral health screenings at Riverview Health Centre for those individuals in long-term care who have limited access to oral health professionals. We want to target a group who is underserved and needs our help and expertise. We are looking for volunteers who are able to give a morning, afternoon or evening of their time.

We also plan to make care packages for Osborne House for NDHW, a project that we initiated last year which was extremely well received. We will need volunteers to help make the care packages. If one or both of our NDHW initiatives interests you, please contact the MDHA at info@mdha.ca and let us know which one you would like to volunteer for.

I would also like to encourage all MDHA members/owners to get involved with NDHW if not with one the MDHA initiatives then perhaps with one of your own. If you have an event planned, the MDHA and our members/owners would like to hear about it. Please send us a write-up and photos and we would be more than happy to showcase your event in the next Montage!

Even if the weather is cold outside, keep warm by keeping busy with the MDHA!

Kathy Griffiths, BSc, RDH
MDHA President

Read & Win!

Once again we have had another successful session of our Read & Win contest.

Answers to the last Read & Win questions are:

- 1) Palmer Nelson
- 2) Sandra L. Lemoine
- 3) Dentsply Canada
- 4) Mentor offers professional guidance and experience. Mentee offers current research and knowledge.

First person that correctly answered the questions was:

Maria Borges

The following two MDHA members were randomly drawn from those who entered:

Linda Thompson
Pattie Moore

Congratulations you all have won a \$10 gift certificate to Tim Horton's.

See page 15 for this issues Read & Win questions!

Employment

Members, if you are looking for employment do not forget to check our website for job postings which are regularly updated. Just visit us at www.mdha.ca and click on Employment Opportunities. Also contact us if your office needs to place a job posting at: employment@mdha.ca.

MESSAGE FROM YOUR PRESIDENT ELECT

Did you know: A snail can have up to 25, 000 teeth - all of which are located on its tongue!
Makes cleaning 32 teeth seem like a piece of cake!

Hurray! The Spring issue has arrived! That means it's almost time to put away our heavy winter parkas, mitts and boots and get ready for sandals, tank tops and sunglasses. After a long, cold winter we've earned the beautiful Spring and Summer that is hopefully right around the corner.

With Spring just weeks away, that means National Dental Hygienists Week is also quickly approaching. This year it falls on the week of April 10th - 16th, 2011. The MDHA has many community outreach events planned. We will be at Riverview Health Centre providing oral screenings to residents who currently have limited access to dental care. We will also be providing oral hygiene packages to Osborne House, a shelter for abused women and their children, for distribution to their patrons. We have gathered the names of some generous volunteers from the Annual Mid-Winter Meeting in January but could really use some more help! If you are interested in either of these volunteer opportunities please email me at kwarden@mdha.ca.

As we all start to unthaw, take a little time to give back to your profession this upcoming National Dental Hygienists Week (NDHW). Whether it be through volunteering with the MDHA or on your own within the community, or by simply hanging a "National Dental Hygienists Week" poster within your office (found on the CDHA website), we should all plan to contribute at least one act to our profession during NDHW. We work hard every day to better the oral health and overall health of our patients and our community. So let's show our pride during the upcoming National Dental Hygienists Week - and always.

"Do not wait to strike till the iron is hot; but make it hot by striking." - William B. Sprague

Respectfully submitted by,
Kaleigh Warden, RDH
MDHA President Elect

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WELCOME TO THE PROFESSION DINNER

Date: May 25, 2011

Location: Spaghetti

Factory at the Forks

Time: 6pm



All MDHA members invited! Come help celebrate and WELCOME the Dental Hygiene Class of 2011 to the profession!
RSVP by: May 7 to info@mdha.ca

Generously Sponsored by: Sunstar

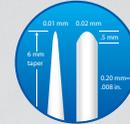
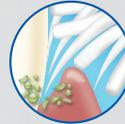
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MESSAGE FROM YOUR EXECUTIVE DIRECTOR

Is spring here yet?!? I know it feels much overdue to me sitting here listening to forecasts of an upcoming blizzard! I'm itching for the warm weather. To move the woolies out of my closet and bring in the flip flops. Open the windows and feel the fresh breeze bring new life to my house. Springtime! I know it's got to be around the corner - or, at least maybe the corner after next....

In anticipation of the changing season, we decided to do a bit of spring cleaning here in the Association. On the agenda: our By-laws. Over the next while, they will be getting a bit of a facelift. We're blowing the dust off the pages and planning to breathe new life into them.

You may be wondering exactly what By-laws are and why they are important. Both good questions. To answer the first, according to Webster's Ninth Collegiate Dictionary, "Bylaws are the rules adopted by an organization chiefly for the government of its members and the regulation of its affairs." So why is this important and how does it affect you? Having up-to-date By-laws that reflect your association is critical as they provide the foundation for the association, giving guidance on how meetings are to be run and outlining the board positions and rights of the executive, to name a few things. In a nutshell, it ensures that the association runs in a consistent manner - in a manner that has been approved by all of the members.

The last time our By-laws were amended was back in 2005. As they currently stand, there are a number of articles which are outdated and no longer applicable. The Strategic Planning sub-group focusing on 'Increasing Board and Volunteer Resources and Capacity' has determined that revising the By-laws is a priority as it sets the ground rules of how our Association should operate. As well, upcoming changes in regulations for non-profit organizations are making it increasingly essential that proper procedures are followed during meetings to ensure they run effectively, are properly documented, provide an auditable record trail, and ultimately adhere to the By-laws we set forth.

So after researching our options, the board has decided to hire the services of a Professional Parliamentarian to help us meet this new and important goal. We'll be working with the Parliamentarian to revise our By-laws and ensure they reflect the organization we are today - and the one we would like to be in the future. It's a big step - and one that will require a lot of work - but we're excited that we've finally taken the first bite of this pie. Along similar lines, the board will also be taking a crash course in Parliamentary Procedure - basically, we will be learning proper methodology and procedure for conducting and documenting meetings. The goal of this is to bring increased consistency, efficiency, and credibility to your association.

As a board, we are always striving to bring the best to you and to do the best we can for our association. This is a big initiative for us but I'm confident that you'll see the benefits as we continue to grow and change together.

Until next time, enjoy the early days of spring....when they finally arrive!

Cheers, Cynthia Wiebe

MDHA Executive Director

THANK YOU Andrea Moore O'Connor and Lisa Shoemaker of Dentsply Canada for your generous support in our two SOLD OUT session of Contemporary Ultrasonic Instrumentation Workshop!

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Product Specialist
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MDHA SPREADS SOME HOLIDAY CHEER!

The MDHA is in a position to start giving back to the community and the Fundraising Committee is responsible for the task of setting goals, creating proposals to bring forth to the Executive and execute the plan. The hard part is trying to decide which organization should receive MDHA assistance!

An idea came to me while on my way to the Santa Claus Parade. My little boy was stuffed in the wagon, full of non-perishable food items and toys to donate to the Christmas Cheer Board. "Mommy, what IS all this stuff." How does one explain poverty to a four year old that has so much? I don't suppose it is any easier to explain to a four year old with so little either. As we huddled together on Portage Avenue, a light bulb went off. The Christmas Cheer Board would be a perfect fit for the MDHA Fundraising Committee!



MDHA Members at the Christmas Cheer Board

The Christmas Cheer Board involves over 5000 volunteers, including school children and seniors. In 2009, 51534 individuals received hampers, 21237 of those were children. I found myself on their website and the Feed-a-Family Program stuck my eye. With Feed-a-Family the size of the family to sponsor as well as making and delivering that hamper are up to a sponsoring individual or organization and the recipients are randomly chosen by the CCB. The MDHA Executive Board agreed our members would love to support this worthy cause! A motion was made to help out one large family and one single senior citizen. Once I received our recipient's information, I contacted them for any special requests-dietary or otherwise. I caught a glimpse of the sadness and loneliness that both recipients are living but gratitude was definitely the predominant emotion. One recipient was a single father of six children between the ages of 6 and 15. His only request was that he wanted to know what he could get for us!

We could make a good hamper with our budget, but I could make a GREAT hamper with more money. Thanks to 10% Tuesday at Sobeys, our hampers were well on their way to being filled. I decided to approach Walmart. Alas, the deadline for donation requests had passed and they don't give discounts. I don't know how, but while in Walmart I managed to convince the customer service rep to ask the manager. Thankfully, she emerged from behind closed doors with a \$100 Walmart gift card. The Walmart gift card was used to buy some of the gifts but also extra food, mitts and socks. Sobeys also donated two \$20 gift cards which we gave directly to each family.

The hamper delivery went off without a hitch. It was clear that this single, old aged pensioner loved the holiday season; as she had lights and decorations in every window! She was very thankful for the hamper. As promised, the father of our large family presented us with a beautiful tin of holiday cookies.

MDHA also requested volunteers to help spread some cheer on our first annual hamper delivery event. Eleven volunteers eagerly arrived one evening in December with their Santa hats to find out that ALL the hampers had been delivered for the day! Bad luck for us, but great fortune for the Christmas Cheer Board!

Will you bring a wagon full of goodies to the next Santa Claus Parade? Will you volunteer your time to our 2nd Annual Christmas Cheer Board Hamper Delivery event? I hope to see you next year.....

Tara Kinchen, RDH

MDHA Fundraising and Promotions Committee Chairperson

VOLUNTEER OPPORTUNITIES

What do you plan to do for National Dental Hygienists Week?

During National Dental Hygienists Week (April 10 -16, 2011) the MDHA is working together with Riverview Health Centre to provide oral health assessments for residents in long term care. We are targeting a population who is underserved and needs our help and expertise. We are looking for volunteers who will be able to give us a few hours of time that week to help with oral health assessments. We will provide volunteers with the supplies required and the information about what to do and what to expect.

We are also planning on making care packages for Osborne House for Oral Health Month. This is an initiative that the MDHA started last year and was very well received. We have planned to make 250 care packages and would gladly accept help from eager volunteers.

If one or both of these initiatives interests you or you would like further information, please contact Tara Kinchen, the MDHA Promotions Chairperson, at info@mdha.ca.



University of Manitoba, School of Dental Hygiene Alumni Association

Call out to ALL graduates of the University of Manitoba, School of Dental Hygiene Program!!

You may be asking yourself "I never knew we had an alumni association?". Well to answer your question our program currently does not. Then you may ask yourself "How come we do not?". Well this is where you come in! We need graduates from EVERY year of the program from its inception to new graduates! We need you initially to help establish our Alumni Association. Secondly, we need you to become a member! We are in the baby steps of the initiation of the program so we need all the help we can get! Sound like something that you would be interested in being part of? Leave a voice and email message at the School of Dental Hygiene and have no fear we will get back to you!!!

Phone: 204.789.3683 Email: dent_hygiene@umanitoba.ca

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MDHA MEMBER REACHING OUT TO THE COMMUNITY

Really Getting to Know Your Target Group

Prior to hosting my first presentation at Welcome Place (which is operated by the Manitoba Interfaith Immigration Council Inc.) I performed an investigative overview of the organization. Once completed, I felt confident that I knew enough to be able to properly address the needs of the clients that I was to be introduced to. Now that I've hosted a number of presentations at their new headquarters, my knowledge of the organization and the people they serve has expanded tremendously and I would like to share some of this information with you.



Michael Alvermere

- The Manitoba Interfaith Immigration Council Inc. (MIIC) evolved after World War II when "displaced persons" had to declare their religious affiliation to enter this country. This means that the organization has been in existence for over 60 years
- The Manitoba Interfaith Immigration Council Inc. mission statement is that they are a voluntary association of faith communities and individual Manitobans that, through personal expressions of faith commitment, exists to welcome and extend hospitality to all refugees/immigrants and to serve them as brothers and sisters
- Their new building is located at 521 Bannatyne Avenue and cost roughly \$5,000,000 to construct
- The current staff complement numbers over 60 people and includes several volunteers which actually provide the services
- The majority of the staff are immigrants and/or refugees and are able to provide services in over 20 languages
- There are six main services that are provided on-site at Welcome Place which include, Reception Services, Settlement Services, Life Skills Training, Sponsorship Services, In-Canada Protection Services (for those people without legal status in Canada) and Volunteer Services. I'm primarily involved with Life Skills Training
- Their new building provides government assisted refugees with accommodations in self-contained, fully furnished apartments. I was invited on a private tour and can report that the units are modern, spacious, appropriately furnished and provide a highly valuable and realistic introduction to life in Canada and most importantly - Winnipeg
- The MIIC is always looking to create new, dynamic partnerships with like-minded organizations to provide or host special events for the newcomers and the volunteers

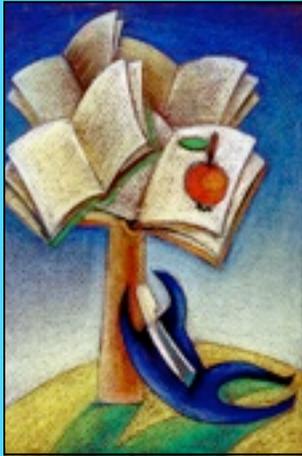
I've been asked by many of my colleagues "Michael, what kind of things do the people that you present to actually ask you about"? I was quite surprised to find out that people from all over the world have many of the same concerns regarding their oral health that my regular private practice clients do such as:

- When is the most important time to brush my teeth?
- What kind of toothbrush/toothpaste should I use?
- Why do I need to clean in between my teeth; isn't brushing them enough?
- And of course - how do I make my teeth look whiter?

Our knowledge of oral health and commitment to caring is clearly needed and much appreciated within this unique population. I thank the MDHA, my colleagues and my various sponsors (especially Sunstar and Colgate) for their ongoing support of this mission. I energetically encourage you to identify opportunities to share oral health knowledge within your communities - as you can see, it's a valuable learning experience that flows in both directions.

Respectfully submitted,
Michael Alvermere, RDH

PROFESSIONAL DEVELOPMENT CALENDAR



MDHA Professional Development Calendar 2011

March

19th

Fluoride Update &
Tobacco Cessation
for your client

Dr. Doug Brothwell,
DMD, BEd, DDPH,
MSc

Faculty of Dentistry,
Room: Schwartz
Theatre

9am - 1pm
(Half day)

April

4th

Manitoba Dental
Hygienist Lecture
Series

Posture Education &
Strengthening for
the Dental Hygienist
Rickie Walkden,
BMR(PT)

Faculty of Dentistry,
Room: Schwartz
Theatre

7:00pm—9:00pm

Watch for the
2011-2012
Professional
Development
Calendar
coming in the
Summer 2011
Montage!

MDHA Lecture Series: MDHA Members ONLY. Cost for complete series \$120

MDHA Half Day Sessions: MDHA Members \$60, Non-members \$100

Interested/Questions call us at: 981- 7327 or send an email to info@mdha.ca

2011 CDHA National Conference - Advancing Dental Hygiene Practice



Laugh and Learn in Lovely Halifax!

Come and join us this summer! CDHA's National Conference will be held at The Lord Nelson Hotel in the heart of beautiful downtown Halifax on Friday and Saturday, 10 & 11 June 2011. The conference gets underway on Thursday, 9 June with the welcome reception, registration, exhibits and an educators' workshop.



CONFERENCE FEES

EARLY BIRD Registration - BEFORE 31 March 2011

CDHA Members	\$425*
REGULAR Registration - AFTER 31 March 2011	
CDHA Members	\$550*
CDHA Student Members	\$325* Limited space
Non Members	\$925*

*Add HST

CONFERENCE FEE includes:

Welcome Reception	Thursday evening
Breakfasts	Friday and Saturday mornings
Lunches	Friday and Saturday
Nutritional Breaks	Friday and Saturday
Down East Kitchen Party (Lobster dinner and entertainment)	Friday evening Additional Fee for Companion \$70* (Limited to 5 guests)
Admittance to speaker sessions, poster presentations, exhibits as well as opening and closing ceremonies	Thursday afternoon, Friday and Saturday
Laugh with Cathy Jones <i>This Hour has 22 Minutes</i>	Saturday
Prizes, delegate package, and more ...	Laugh and learn in lovely Halifax!

MDHA's ANNUAL MID WINTER MEETING AT THE 127TH MDA CONVENTION



Mary Bertone (L) with Betsy Reynolds

winners of the feedback form draw and Nadine Cartman and Loni Powell were the attendance draw winners.

Thank you to all member/owners who attended this year's AMM and participated by offering us your feedback and supported the MDHA by attending the MDHA speaker at this year's event, Betsy Reynolds. Betsy again offered a full day of interesting information and facts and kept us laughing and entertained all day! Never a dull moment with Betsy around!

A big thank you to the first and second year dental hygiene students who volunteered their time during the registration/check-in process and made the AMM started on time. Thank you to Jim and Eleanor Griffiths who took over the registration booth once the AMM started which allowed all MDHA member/owners to attend our AMM.

The MDHA Executive Board is a dedicated hard working group of volunteers who cannot be thanked enough for all of the work they did leading up to the convention, the time they put in during the convention and the time after as well. Thank you!

And thank you to the MDA for organizing such a well run event! The MDHA looks forward to being a part of it in the years to come.

Congratulations to the four MDHA members/owners who attended the Annual Mid-Winter Meeting (AMM) at the MDA Convention on January 28, 2011. Each won a \$25 gift certificate. MDHA members Darlene Bull and Michelle Thompson were the two



Kathy Griffiths

MDHA WISHES ROSS McINTYRE HEALTH AND HAPPINESS IN HIS RETIREMENT!



(L-R) Kaleigh Warden, Kathy Griffiths, Ross McIntyre, Deanna Mackay, Mary Bertone, Michael Alvermere

On Saturday, January 29, Mary Bertone, Kathy Griffiths, Deanna Mackay and Kaleigh Warden represented the MDHA at the President's Gala Dinner & Dance at the 127th Manitoba Dental Association (MDA) Annual Meeting and Convention. Every year the gala acknowledges valued MDA volunteers, but this year the gala was also honouring MDA's Executive Director Ross McIntyre who is retiring after more than 40 years with the MDA.

The evening was filled with dining, dancing, socializing, laughter and fun! We were happy to be a part of the evening's events and it was a great way to end the convention.

The MDHA would like to wish Ross much health and happiness in his retirement!



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*Based on consumer preference studies.

MDHA's ANNUAL GENERAL MEETING

MDHA's Annual General Meeting

Date: Monday June 20, 2011

Time: 6:15 - 6:45pm Registration, meeting to follow

Location: TBD

You are invited to attend our Annual General Meeting to be held on Monday, June 20, 2011. Guest Speaker: Lorraine Roberts and Kyle Conrad will be discussing WISH Clinic and their experience presenting at the 18th International Symposium of Dental Hygiene (ISDH) in Glasgow, Scotland in July 2010. Followed by Mary Bertone and her experience of participating in ISDH's poster presentation.

This is your opportunity to learn more about the work of the MDHA over the past year, meet your board members, and take an active role in the governance of your Association. We will be accepting nominees for the many positions this evening so if your interested this would be a great night to find out more information.

Dinner, beverages(non-alcoholic), dessert will be provided. This evening includes our annual business meeting, dinner, guest speaker and most of all networking and FUN!

Please RSVP by May 15, 2010 by calling 981-7327 or email: info@mdha.ca

Hope to see you all June 20th!



THANK YOU!!

MDHA would like to thank Linda MacEachern from Hu-Friedy for providing two very informative information evenings. One evening to the second year dental hygiene class and their mentors through the MDHA/SDH Mentorship Program, and the other to our members through the MDHA Lecture Series. Thank you for showing us the commitment Hu-Friedy has to dental hygienists, our profession, and to the quality instrument we all hold near and dear to our hearts!

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MESSAGE FROM THE CDHM

CONTINUING COMPETENCY PROGRAM REMINDER

Year 1 Requirement (May 2010-April 2011): 1 Competency Goal and an optional PAR

The Guidelines for the Continuing Competency Record Feedback for Year 1 can now be found on the CDHM website at: <http://www.cdhm.info/quality-care/checklist-for-submission/>. The information provided as a result of the feedback for the Learning Year will aid the registrant with the preparation of the 2012 CCR/PAR. Missing documentation will be noted but will not have to be submitted for the Learning Year.

Please note that competency activities carried out within 24 months of the reporting period deadline (April 30th) will be considered eligible. This pertains to the date the member participated in the identified continuing competency activities.

For evidence-based practice, journal articles and DVD's should be as current as possible. The suggested time frame is within the last 5 years.

We encourage everyone to visit the CCP page on the CDHM website at <http://www.cdhm.info/quality-care/> which contains the CCP package in its entirety, the power point presentation from the general information sessions and a summary from Navigating the Dental Hygiene Competency Program. The CCR, PAR and External Feedback Forms are available in MS Word format. This will allow the member to type into the document, to print and mail the forms, or to save and email the forms to ccp@cdhm.info. When emailing the documents it is imperative that they be saved as a PDF file prior to emailing.

If you require further information, please contact Sheryl Slosower, CDHM Continuing Competency Program Coordinator, at ccp@cdhm.info or 204-219-2678.



National Dental Hygienists Week continued from front cover...

As prevention professionals, dental hygienists help maintain healthy teeth and gums, and provide important information on the links between oral health and total well-being. Dental hygienists in every province and territory celebrate National Dental Hygienists Week™ in diverse and creative ways, such as community outreach events, contests, classroom presentations, mall displays, tours of dental offices, and much more!

Article taken directly from the CDHA website.
Available at: http://www.cdha.ca/AM/Template.cfm?Section=National_Dental_Hygienist_Week&Template=/TaggedPage/TaggedPageDisplay.cfm&TPLID=4&ContentID=3262

A gold-colored award certificate with a laurel wreath border. In the center is a shield-shaped emblem with the text "PRESIDENT'S CLUB" and a small logo below it. The Great-West Life logo is in the top right corner.

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deborah@capekfinancial.ca



MDHA wants to hear from you!

We are currently in the process of planning for next years professional development calendar and we need your help. MDHA would like to know which topics, speakers, courses you would be interesting in attending. Our goal it to provide YOU the member with a professional development calendar that will help you achieve your continued growth and development as a dental hygienist.

KEVIN RILEY
General Manager – Prairie Zone



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Fax: 204-786-2908 Toll-Free Fax: 888-682-2748
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Manitoba Dental Hygienists Association

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Winnipeg, Manitoba
R2V 4C7

Phone number:
204-981-7327

Website:
www.mdha.ca

Email:
info@mdha.ca

Employment Postings:
employment@mdha.ca

Read & Win!

First MDHA member to correctly answer the questions and emails their response wins a \$10 gift certificate.

Two additional entries will be randomly chosen to win a \$10 gift certificate!



- 1) When is National Dental Hygienists Week this year?
- 2) What are the two initiatives MDHA is looking for volunteers for National Dental Hygienists Week?
- 3) When is MDHA's AGM and when should you RSVP by?
- 4) When and where is CDHA's National Conference this year?

GOOD LUCK!!

Don't just deflate.

Virtually eliminate gingivitis.*

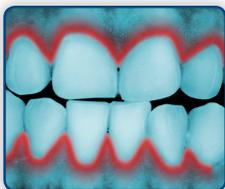


Demonstrated in a clinical study to reduce Gingivitis by 95%¹ when using:

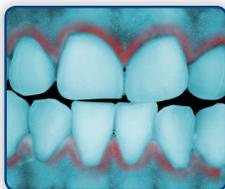
- Oral-B® Professional Care SmartSeries 5000 Power Toothbrush with SmartGuide™†, and
- New Oral-B® Glide® Pro-Health™ Clinical Protection for Professionals Floss

*when used in combination with New Crest® Pro-Health™ Clinical Gum Protection Toothpaste

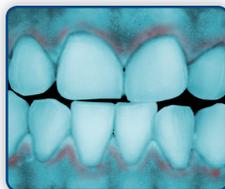
Enhanced images highlighting the average area and magnitude of improvement in gingivitis over time*



Before using the system:
Significant gingivitis



2 weeks of use:
Initial improvement of gingivitis



6 weeks of use:
Further improvement of gingivitis

To learn more about the Pro-Health™ Clinical Gingivitis Protection, please contact Crest® Oral-B® at 1-888-767-6792 or visit dentalcare.com

* Six-week clinical results with New Crest® Pro-Health™ Clinical Gum Protection Toothpaste, New Oral-B® Glide® Pro-Health™ Clinical Protection for Professionals Floss, and Oral-B® Professional Care SmartSeries 5000 Power Toothbrush with SmartGuide™.

¹ After 6 weeks of use. Compared to a dental prophylaxis and brushing with a regular manual toothbrush and anti-cavity toothpaste.

Crest® Pro-Health™ toothpaste treats sensitivity, fights gingivitis, plaque and tartar, and prevents cavities. For adults & children 12 years and older. Do not swallow.

Break the Cycle of Gingivitis*



Crest Oral-B
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